



FOR IMMEDIATE RELEASE

## **New i-PRO Extreme U-Series Network Cameras Deliver Outstanding Performance at Entry Level Prices**

*Panasonic Security in the U.S. is now i-PRO*



**Rolling Meadows, IL** (March 18, 2020) – Panasonic i-PRO Sensing Solutions, formerly Panasonic Security Group, is announcing its new line of economically priced U-Series Network Cameras. Designed for SMB, schools, and numerous other applications, the new U-Series cameras offer high quality imaging performance and many of the features found in the company’s flagship i-PRO Extreme Series Cameras at economical price points.

“There are many surveillance projects where budget dictates the level of imaging performance, which can compromise security. Our new U-Series Network Cameras are designed to meet the needs and expectations of myriad users who need the added protection and peace of mind from a top brand in the industry, at an affordable price,” said Bill Brennan, President, Panasonic i-PRO Sensing Solutions Corporation of America.

The U-Series includes thirteen (13) models in indoor and outdoor dome and bullet camera configurations with fixed or varifocal lenses, 2MP and 4MP models. Features include: H.265 compression and smart coding to increase bandwidth efficiency and reduce storage requirements; color night vision for use in low-light conditions; and iA (Intelligent Auto) and Super Dynamic functions for enhanced dynamic range in scenes with varying lighting conditions. Additionally, U-Series Cameras are bundled with i-PRO Video Insight 7.6 VMS software and feature a five-year warranty, which positions them to aggressively compete in a price-sensitive market category when it comes to total cost of ownership.



The new eight (8) varifocal camera models will be released in March, May and June, and five (5) fixed lens models available in August.

XXX

**For more information visit** [security.us.panasonic.com](https://security.us.panasonic.com).

### **EDITORIAL CONTACT**

Jayne Cunningham

LRG Marketing Communications, Inc.

845.358.1801 x 108

[jcunningham@lrgmarketing.com](mailto:jcunningham@lrgmarketing.com)

### **About Panasonic i-PRO Sensing Solutions Corporation of America**

Panasonic i-PRO Sensing Solutions Co., Ltd., is a global leader of advanced sensing technologies in the fields of Intelligent Surveillance, Public Safety, and Industrial/Medical Imaging. Established in 2019, i-PRO was built on a legacy of over 60 years of innovation with Panasonic.

The company's products, software and services extend human senses to capture moments of truth with innovations that inform and protect. In order to help create a safer world, Panasonic i-PRO Sensing Solutions Co., Ltd., supports the work of professionals who protect and save lives. For more information visit [security.us.panasonic.com](https://security.us.panasonic.com).